

SOCOMECS UPS and IBM team up for a dedicated Data Centre European roadshow

May 2011

SOCOMECS UPS, a leading company in supplying critical applications with electricity, will be present at every stage of the IBM PMDC European Road Show 2011. The event focuses on the very latest developments in data centre technology and IBM's 'Portable Modular Data Center', which features the Statys and Netys solutions from SOCOMECS UPS.

The data centre market requires increasingly secure, scalable and efficient infrastructure which is also capable of limiting running costs. Visiting 17 cities throughout Western Europe, the IBM tour was organised with this in mind. This is an ideal way of introducing the Portable Modular Data Center, a solution which can be positioned anywhere and is immediately ready for operation, complete with security, cooling, electrical and data distribution systems as well as remote control.

SOCOMECS UPS, in its capacity as a vendor specialising in business continuity solutions, will accompany IBM on each leg of the roadshow.

SOCOMECS UPS designs and constructs uninterruptible power supply solutions up to 5.4 MVA. The solutions installed inside the Portable Modular Data Center to guarantee an uninterruptible, high-quality electricity supply are:

- NETYS RT, the 1100 to 11000 VA UPS in its rack version, with its online double conversion technology and featuring a sine wave shape, for total obstruction of all interference from and to the network and for maximum user protection. The expansion of modular batteries makes it possible to satisfy all runtime requirements, even at the post-installation stage. It can be installed in parallel 1+1 redundant configuration, for maximum availability to critical users, even in the event of a module breakdown;
- STATYS, the 32 to 4000 A static transfer system in its rack version, can be monitored via the web. With complete internal redundancy (dual microprocessor, dual power supply and dual SCR control logic), STATYS offers high performance and extremely easy operation, guaranteeing 'intelligent' switching between the two energy sources; it is also capable of establishing the most suitable moment for the transfer in accordance with the load type. A space saving of 40% is achieved, thanks to its compact design.

"The current concern of every company is to align the growth of the business with growth in the IT field, which is why the new data centre solutions must provide the utmost flexibility and energy efficiency. By the same token, UPS systems and other equipment safeguarding the uninterruptible power supply must be modular and scalable. SOCOMECS UPS solutions offer these features," states Matteo Granziero, SOCOMECS UPS EMEA Marketing Coordinator. He continues, "we are proud to be partnering IBM in this tour; it is a sign that the route we have taken with our products is very much the right one".

Chris Scott, IBM Global Technology Services, comments: *“IBM partners with the best expertise in the industry to make sure that our designs and thought leadership are complemented with the most advanced and energy efficient infrastructure available in the market. It is therefore a pleasure to share our Roadshow with Socomec and all of our trusted partners”.*

Company Profile

SOCOME Group is an independent manufacturer specialising in the distribution, control and quality of power supplies serving low-voltage electrical networks, industry and the services sector.

Created in 1922, the industrial group has developed two business areas: Trip and Low Voltage Protection Systems (circuit breakers, circuit breakers with fuses, switches, safety circuit breakers, electronic control and protection devices, boxes, cabinets etc.) and UPS (uninterruptible systems, load transfer modules, rectifiers-battery chargers, harmonic equalisers).

With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India, China) and a 383 million turnover, SOCOME Group combines technological innovation and technical know-how with high-quality pre- and post- sales services.

SOCOME UPS, part of the group, is a leading company in the business continuity sector. It is the ultimate representative in terms of the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Commerce, Public Administration and Finance, devising efficient, reliable and scalable solutions.

SOCOME-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.

For further information: www.socomec.com