

SOCOMECS UPS INDIA organized “Critical Power Day” Seminar in three major cities

Chennai, 17th May’11: SOCOMECS UPS India one of the leading UPS sellers in the Indian Market has recently organized series of “**Critical Power Day**” seminar in **Chennai, Mumbai and Delhi**. The Chennai and Delhi seminar was attended by CIO’s, CTO’s, System Integrators and Business Partners. The session was primarily focused towards explaining the key trends and Challenges in Data centre development and the requirement of green and efficient datacenter to drive Virtualization.

To meet the power backup requirement of the virtual and evolving data centre SOCOMECS recent introduction **Modulys Green Power**, modular and high energy efficiency UPS has been showcased in the seminar. The product is hot pluggable and scalable UPS ranging from 20kVA to 240kVA. The product is perfect solution for Virtual Data Centre’s, IT Networks and Infrastructures and also for Mission critical applications. MODULYS GP guarantees unbeatable **energy efficiency certified 96% (TÜV SÜD)** in true on-line double conversion mode. The product is introduced with an objective to match with energy efficiency and dynamic infrastructure that is able to reduce operational costs, resolve space limitation and eliminate power constraints.

In continuation of these two seminars SOCOMECS also organized “Critical Power Day” seminar in Mumbai. The session with the aim to explain SOCOMECS in depth study of Industrial applications, their requirements and the need of introducing **Masterys IP+ product that having high reliability in harsh environments**. The product is best suitable for Oil and gas Industries, Petro chemical plants, Process Industries, Manufacturing, Utility and Power generation plants. The seminar was attended by Project Management Consultants, Facility Managers, IT heads, End users and Business Partners from the targeted sectors.

SOCOMECS showcased Masterys IP+, the product with ratings of 10-80 kVA for three-phase models, and 10-60 kVA for single-phase models, with scalable power and the facility to use up to 6 units in parallel. In all cases the various models are perfectly able to handle unbalanced and non-linear single-phase loads. The integrated transformer is a useful feature since galvanic insulation and neutral connectivity are typically required in industrial applications.

Addressing the Media persons, **Mr. Jerome Rodriguez, Managing Director of SOCOMECS UPS INDIA** said, “Data centre is one of the fastest growing segment and SOCOMECS already enjoys a strong presence in this market. In coming years, Cloud Computing and Virtualization will lead the technology evolution and continue to trigger growth in the data centre services market. This segment and Industrial segments are our strategic target and it is our commitment to introduce the product as per their current and upcoming requirements”. He further added that, SOCOMECS organizes these kind of seminars regularly in order to receive direct feedback from the customers and consultants and to further strengthen the relationship with them.

SOCOMECS received over 250 participants for these seminars. The participants appreciated SOCOMECS commitment towards innovation and bringing the right solutions at present scenario. People were also impressed about the technical aspects of the product.

About SOCOMECEC (www.socomec-ups.co.in)

SOCOMECEC Group is an independent industrial group, specialising in the availability, control and safety of low voltage electrical energy for industry and the service sector.

Founded in 1922, the company bases its development on two complementary industrial activities:

- Uninterruptible Power Supply Systems (*inverters, load transfer modules, rectifier/chargers, harmonic compensators, 400 Hz converters, etc.*).
- Electrical Switching and Protection Systems (*switches, fuse switches, changeover switches, cutout switches, electronic monitoring and protection, enclosures, cabinets, etc.*);

SOCOMECEC is a leader and specialist in its markets. With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India, China) and a 383 million turnover, SOCOMECEC combines technological innovation and technical know-how with high quality pre- and post-sales services.

SOCOMECEC UPS, part of the group, is a leading company in the business continuity sector. It is the ultimate representative in terms of the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Commerce, Public Administration and Finance, devising efficient, reliable and scalable solutions.

SOCOMECEC-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.

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