

SOCOMECS UPS INDIA launches “MONSOON MAYAJAAL SCHEME” for Channel Partners

Chennai, July 15, 2011: SOCOMECS UPS India, one of the leading UPS sellers in the Indian Market has recently announced “**SOCOMECS MONSOON MAYAJAAL SCHEME**” for its prestigious Channel Partners across India. The boosted up promo scheme is released during this Monsoon season which will motivate its channel partners to thunder strike the sales targets and enjoy the intense showery of gifts.

SOCOMECS floated two schemes one for its Business partners, and one for its authorized national distributor Redington India. The point based Business partner scheme is mainly focused on increasing the sales of its range **ITYS and NeTYS RT range of products from 1kVA to 11kVA**. SOCOMECS also announced turnover based scheme for its channel partners, where the partners can gain the fixed percentage on TOB plus the cash reward as incentive if they achieves the set targets.

The scheme for Redington sales force is aimed to introduce more partners to further expand its channel partner base and strengthen the network. The New partner comes under the eligibility of the present scheme as soon as he gets register with Socomec and Redington.

SOCOMECS has given the opportunity to its Business partners and Redington India sales member to carry over the last quarter points to this quarter in order to benefit and win high level gifts in the given options. The partner are eligible to redeem the points at the end of Sep’11.

The schemes are **effective from 1st July to 30th Sep 2011** and is open to all SOCOMECS Channel partners can avail this offer by booking the above mentioned product category from Redington India. The points have been fixed for each model and their capacity. The available gift options are win a trip to Bangkok, iPad, iPhone, Laptop, LCD TV, electronic gadgets and gift vouchers.

Speaking on the launch, Mr. Jerome Rodriguez, Managing Director - SOCOMECS UPS India said, “Our Channel business success is directly connected to the efforts that we put in to strengthen our relationship with our valuable partners. We have been receiving good response from our partners for the different channel schemes that we have floated so far. It is our constant endeavor to motivate our partners and their sales team to go beyond their set targets”.

About SOCOMECS (www.socomec-ups.co.in)

SOCOMECS Group is an independent industrial group, specialising in the availability, control and safety of low voltage electrical energy for industry and the service sector.

Founded in 1922, the company bases its development on two complementary industrial activities:

- Uninterruptible Power Supply Systems (*inverters, load transfer modules, rectifier/chargers, harmonic compensators, 400 Hz converters, etc.*).

- Electrical Switching and Protection Systems (*switches, fuse switches, changeover switches, cutout switches, electronic monitoring and protection, enclosures, cabinets, etc.*);

SOCOMEC is a leader and specialist in its markets. With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India, China) and a 383 million turnover, SOCOMEC combines technological innovation and technical know-how with high quality pre- and post-sales services.

SOCOMEC UPS, part of the group, is a leading company in the business continuity sector. It is the ultimate representative in terms of the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Commerce, Public Administration and Finance, devising efficient, reliable and scalable solutions.

SOCOMEC-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.

For more details pls contact:

P. Chithra Devi,
Tel: +91 44 39215423 Mob: +91 9790968731
chithra.devi@socomec-ups.co.in

